



Fundraising Pack

Find out how you can help us provide support, supplies, and sanctuary to refugees and people seeking asylum in Bristol.



Support Aid Box Community.

Thank you for spreading hope & love to forcibly displaced people in Bristol ❤️

By fundraising for us, you are changing lives. Because of you, we will support refugees and people seeking asylum live free from poverty and rebuild their lives as they settle here in Bristol.

The world is facing one of the biggest humanitarian catastrophes of our generation. Persecution, violence, extreme poverty and war leave people with no choice but to flee their homes and everything they know. After long and dangerous journeys across continents in search of safety, some come to Britain. But once they arrive, a new struggle begins.

Applying for asylum in the UK is no easy feat. The asylum system damages, de-humanises and disempowers so many of the people who go through it.

Our Story

Aid Box Community was founded in 2015 by Imogen McIntosh who after seeing the image of young Alan Kurdi's body washed up on the mediterranean shore was not able to look away.

After coordinating and distributing aid, volunteers and infrastructure at Dunkirk Refugee Camp in France, Imogen set up the charity as a response to the difficulties people face in the UK asylum system.



Support,



Supplies,



& Sanctuary

We support people seeking asylum and refugees with a free shop, a welcome hub, activity groups, signposting support, a crisis fund and a befriending service.



The Power of Your Fundraising

Every penny and pound you can raise counts. So, set a fundraising target and do everything you can to smash it! Here are some handy examples you can share, to show the impact donations can have.

£5

could provide a woman with **menstrual care or a pack of new underwear**, so that she doesn't have to choose between buying food and maintaining her dignity.



£15

could provide **a family bus ticket** to travel to appointments, access our services, or explore the city.



£30

could pay **for a place at an activity session** such as women's group, football, a trauma informed swimming lesson or cookery lesson, all of which reduce isolation and improve physical and/or mental well-being.



£50

could **provide an electrical item** like a Hoover, a heater or a fan, to make someone's inadequate accommodation a little more comfortable.



£250

could contribute to **an emergency item for a family in crises**. For example, specialty prescription glasses or a double-pushchair for a family to be able to navigate Bristol without other transport means.

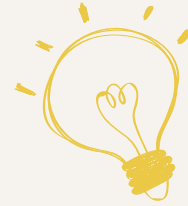


£500

could provide **45 people with access to our free shop**, where they have a choice of free, quality items from clothes, shoes, and toiletries to household & electrical items.



Fundraising Ideas



Involve Family & Friends

Celebrations - ask for donations instead of gifts!

Host an Event - Host a dinner party (or cookery class), film screening, beauty evening or treasure hunt and ask for a small contribution to donate!

Selling - Run a swap shop, a nearly new sale or sell something you've made.

Top Tip

Make sure you ask for Gift Aid - it makes donations worth 25% more!



Set yourself a challenge!

Want to get physical? - Take on a sporty challenge and ask for sponsorship! Check-out our upcoming events to join our team.

Be adventurous - Dare yourself to do something you would have never imagined like skydiving, cycling from A to B, growing a mustache or shaving your head?

Live below the line - Test yourself by only spending £6.40 on food for a week (this is what someone seeking asylum receives). Ask friends and family to sponsor your endeavour.

Top Tip

Make things interesting with a sweepstake. Ask participants to donate to guess your finish time, or how long you'll last.



Seasonal Fundraisers

Christmas - Get your friends and family to donate instead of Secret Santa gifts.

Refugee Week - Throw a fundraiser during Refugee Week in June. Embrace summer with a bbq, garden party or a fun swim.

Lent - Whether it's chocolate, caffeine or your favourite guilty pleasure, give it up for refugees. Donate the money you save, and ask for sponsorship.

Top Tip

Take lots of pictures and share on social media with a link to your fundraising page.



School Fundraisers



The classics - Have non-uniform day asking for a small contribution from each student or have a bake sale, book sale, or a second-hand clothes sale and donate the revenue.

Create a sponsored sporting event or group challenge - ask pupils to walk a mile a day for a week or have them paint a wall around the theme of welcoming displaced people.

Showtime! - Organise a talent show or small play where all tickets sales & raffles sales are donated. For example, you could task your pupils with researching famous refugees & migrants that they can emulate.

Top Tip

Get in touch with us to request our handy school resources or to ask us to come give a talk at your school!



Workplace Fundraisers

Raffle. Keep it simple with the tried and tested raffle. Use your contacts to bag some fantastic prizes from local shops and businesses, and sell tickets to your colleagues.

Share your skills - Are you a whizz at Excel, incredible with customers or a connoisseur in coffee making? Offer your skills to your workplace for the day, and request donations in return.

Pub quiz - Gather your colleagues together for a pub quiz, with an enticing prize for the winner. You can either host your own quiz, or piggyback on one that already exists.

Top Tip

Many workplaces offer a matched funding policy, so whatever fundraiser you choose, ask your employer if they will match the cash you raise.

Planning your fundraiser

Turn your fundraising ideas into reality to make a big difference!



Decide on your action!

- **Scope your opportunities.** Choose a fundraiser that will play to your strengths, appeals to your networks and that you will enjoy.
- **Pick a fundraising target** to keep you motivated/inspire donations.



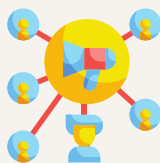
Get in touch!

Contact
margherita@aidboxcommunity.co.uk so that we can support you in your fundraising.



Who, where, when?

- **Target your audience!** Who will you be asking to support you?
- **Decide on when and where** your fundraising will take place. A date just after payday is ideal!



Get promoting

Shout about your fundraiser on social media, email your colleagues and use your local community to spread the word. Text all your group chats & ask friends to continue sharing!



How?

- **How will you collect funds?** Tickets, sponsorship, raffle or by taking donations?
- If taking donations or getting sponsored we recommend **JustGiving!** See pg. 6.
- **Ticketing - Eventbrite or Headfirst** are great platforms to ticket your event.



On the day

Make sure you've got enough **helping hands** for the day, and **everything you need** to make it a success. Put together a **list of equipment needed** and a schedule if necessary.



Your budget

Weigh up the possible costs

of your event and evaluate whether they will be worth the return.

Keep costs low by:

- Trying to secure your venue for free.
- Asking for donations of food, drink and raffle prizes.



Donating your funds

- Donate through our **website**. Find QR code on pg. 8.
- **Bank transfer:** see pg. 6.
- **Cheques, post us a cheque** - see pg. 6.

JustGiving

JustGiving is easy to use and well known. **Anything you raise through JustGiving is sent directly to Aid Box Community**, and donors can choose to add Gift Aid to their donation if they are a UK taxpayer. Gift Aid adds 25% to every donation, meaning your fundraising can have even more impact for people seeking safety in the UK!

To set up a page, visit www.justgiving.com/aidboxcommunity and select the 'fundraise' option.

Tips for fundraising online

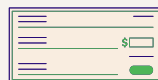
- **Tell your story** - Let everyone know why you're fundraising for Aid Box Community & show them your dedication to our cause.
- **Get visual** - Update people on your efforts, share pictures and videos!
- **Set a fundraising target** - set a high fundraising target to encourage friends & family!
- **Share & re-share** - text it to your friends, share on socials, email it to colleagues again & again. Remember to share it after the event too!
- **Thank your supporters** - let them know how much their donation means to you & people seeking safety here.

Bank Transfer & Cheques



Website

You can pay money in on our website by visiting:
<https://cafdonate.cafonline.org/8535#!/DonationDetails>



Cheques

Visit us or post your cheques!
Our address is: 174b Cheltenham Rd,
Cotham, Bristol, BS6 5RE.



Bank Transfer

You can pay money by bank transfer.
To receive our bank details please email
lvy@aidboxcommunity.co.uk.

Keeping it safe & legal



Handling Cash

Make sure you keep any cash you receive safe. Please bring this to our Free Shop on 174b Cheltenham Rd (BS6 5RE) or pay any cash in asap. Please contact us to let us know about your fundraising,



Food Safety

Do make sure that any food you are providing or selling at your event has been prepared and served safely. It's also vital to ensure any allergens, such as nuts, eggs and dairy are clearly marked.



Collections

Get in touch if you are hoping to hold a bucket collection! We've got some you can use & bear in mind that you will often need permission to do this.



Assessing Risks

Hosting a big event, or taking on something physically challenging? Please carry out a risk assessment!
Get in touch with us at margherita@aidboxcommunity.co.uk and we can send you a template!



Raffles & Lotteries

Make sure you are up-to-date with rules for raffles & lotteries. If your raffle is held within a 24-hour period, in one venue and as part of another event, you are good to go.



Licenses & Insurance

For events involving live music or selling alcohol, you may need a licence. For events that involve the general public you may need public liability insurance.

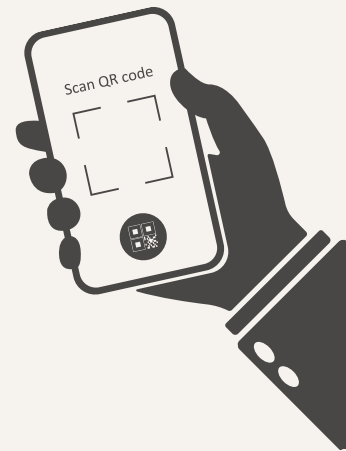


More Information

Further fundraising guidelines can be found on:

- [gov.uk/charity-commission](https://www.gov.uk/charity-commission)
- [institute-of-fundraising.org.uk](https://www.institute-of-fundraising.org.uk)
- [fundraisingregulator.org.uk](https://www.fundraisingregulator.org.uk)

DONATE NOW



**Donate to help us support
refugees in Bristol today!**

www.aidboxcommunity.co.uk

Charity Registration Number: 1172697

Thank you!

Your fundraising is going to make the world of difference to people seeking safety here.
Thank you for helping us spread Hope & Love ❤️



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margherita@aidboxcommunity.co.uk

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Aid Box Community -
Hope & Help to Refugees



@aidboxcommunity



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